



Sponsorship and Exhibitor Opportunities

The Northwest Fish Culture Concepts (NWFCC) Annual Meeting and Workshops unites fish culturists, hatchery managers, fish health professionals, research biologists and administrators from government, non-government and First Nations fish culture organizations around the Pacific Northwest. Industry experts present recent findings on fish production strategies, fish health and nutrition, monitoring and assessment, genetics and physiology, new species/conservation culture, and advances in infrastructure and hatchery technology.

About

The 70th NWFCC will be held December 3 - 5, 2019 at the Victoria Conference Centre. Hosted by the Freshwater Fisheries Society of BC, NWFCC 2019 includes three days of presentations, an industry trade show, a poster session, workshops, a social night reception, a fantastic raffle, and the opportunity to connect with your colleagues at our infamous Pub Crawl - making this an event you don't want to miss!

Sponsorship Opportunities

NWFCC provides a unique opportunity for brand exposure and recognition with an engaged audience. As a sponsor of the NWFCC, you have the opportunity to connect with 350+ fish culture professionals from the Pacific Northwest.

As a sponsor of the 70 th NWFCC, your organization will receive:	TIER ONE US\$7,500	TIER TWO US\$5,000	TIER THREE US\$2,500	TIER 4 Up to \$1,000
1. Logo on www.gofishbc.com/NWFCC	√			
2. Logo and acknowledgement (ordered by tier level) on all on-site program screens, banners and signage	√	√	√	
3. Complimentary registration for representatives from your organization	2	1		
4. Complimentary booth at exhibition	√			
5. Official sponsor and recognition of hospitality	Coffee Break/ Social Event	Coffee Break/ Social Event	Social Event Sponsor List	Social Event Sponsor List
6. Opportunity to supply promotional items and/or print material distributed in participant packages	√	√	√	
7. Sponsorship acknowledged and logo in the program guide (ordered by tier)	√	√	√	
8. Print ad (supplied by sponsor) in the program guide	1/4 page	1/8 page		
9. Sponsorship acknowledged publicly at the 70 th NWFCC	√	√	√	
10. Opportunity to supply prizes/awards for the event	√	√	√	√



Please Note: Opportunities for sponsorship can be custom tailored to suit your message and budget, and we have provided flexibility to allow for best exposure based on your marketing plans.

Exhibit at this Major Industry Event

The exhibition area is prominently located in the entrance area to the conference centre theatre where all session breaks, the poster session and the social event take place. This major industry event provides an excellent opportunity to showcase your materials and services.

Exhibitors will include companies that supply commercial fish feed, fish health products and services, fish tagging and tracking equipment, computer and software applications, and other products or services related to fish culture operations, research and management.

Exhibition Location: Victoria Conference Centre

Price: US\$600.00 / booth

Includes:

- 8' x 8' booth space with one 6' table and two chairs
- access for one exhibitor to all sessions, hospitality and social night. Additional personnel will need to register separately (US\$125).
- acknowledgement in the NWFCC program

28 spaces available.

Local Fishing Tackle Manufacturer's Showcase

We are proud to host this unique event at the 70th NWFCC! A Fishing Tackle Showcase will be designated in the trade show area, allowing British Columbia fishing tackle and fishing equipment manufacturers to promote their local products. This is a great opportunity to market and sell recreational fishing equipment to anglers from all over the Pacific Northwest in one location! Availability is limited due to space constraints. Please contact Tim Yesaki for more information.

For general enquiries, please contact:
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For exhibition enquiries, please contact:
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